

Annex 1

Proposal for a mission, goals, and value statement for EMOS

Version 12/11/2024

1. Introduction

At their meeting of 12 June 2024, the members of the EMOS Board agreed that the objectives of EMOS need to be revised and redefined to broaden their scope and include new topics, such as data science. Based on the objectives, the mission and value statement would be drafted. This document presents the proposal.

The **EMOS mission**, which was defined at the start of the programme in 2014, has been reviewed based on the results of the study [on the future of EMOS](#) and the outcome of the discussions at the 56th meeting of the European Statistical System Committee on 22 May 2024 and the meeting of the EMOS Board on 12 June 2024.

The revised mission aims to guide the implementation and development actions for EMOS in the future. It creates a basis for defining the goals and value statement for EMOS, which underpin communication efforts related to the direction and purpose of the programme and facilitate the monitoring of the progress and evaluation of the success of the EMOS programme in the future.

The **EMOS goals** have been drafted based on the mission. The goals should outline the primary purpose and direction for the implementation and development of EMOS, enhance communication on EMOS and strengthen the EMOS brand.

The purpose of the **EMOS value statement** is to:

- build a value-based sense of identity and belonging for the members of the EMOS network,
- inspire and motivate the members of the EMOS network,
- enhance communication on EMOS to prospective students, partner institutions and stakeholders, and
- strengthen the EMOS brand.

The value statement addresses the broader EMOS community, namely, the members of the EMOS network, students, graduates, and partners. The tenants of the value statement are envisaged as guiding principles in the delivery of education as part of EMOS as well as professional conduct for the EMOS network members.

2. Proposal for a mission, goals and value statement for EMOS

Mission

The mission of the European Master in Official Statistics (EMOS) is to advance statistical education, foster collaboration between statistical offices and universities across Europe, enhance employability of graduates in the field of official statistics and promote attractiveness of statistical offices as employers.

Goals

The EMOS aims to be a leader in statistical education and development of advanced expertise in official statistics. Our goals are to:

1. Provide a **high-quality and holistic education experience**: support universities in providing students with cutting-edge educational opportunities through both didactic and experiential learning to develop relevant, comprehensive and up-to-date skills and knowledge, ensuring that students are prepared to address contemporary challenges and take advantage of new opportunities in the field of official statistics.
2. Strengthen **collaborative networks**: enhance cooperation between statistics producers and universities to promote mutual knowledge exchange, thereby advancing (vocational) education and practice in official statistics.
3. Enhance **EMOS graduate employability**: create opportunities for EMOS students and graduates to engage with EMOS network partners and promote attractiveness of official statistics producers as employers. Strengthen the EMOS brand visibility and increase communication to highlight EMOS' distinctive value.
4. Grow **EMOS as a pan-European programme**: expand the EMOS network to include at least one master's programme in each EU Member State through targeted outreach supported by NSIs.
5. Prioritize **professional integrity and quality**: emphasize ethical considerations and the importance of maintaining trust, ethical and quality standards into the EMOS education framework to uphold the highest professional standards for the development, production, dissemination and use of official statistics, both at individual and at organisational level.

By actively pursuing these goals, EMOS aims to contribute to the quality, trust and innovation in the production and use of official statistics, supporting evidence-based decision-making across Europe.

Value statement

The European Master in Official Statistics (EMOS) is dedicated to advancing education and fostering innovation in the field of official statistics through a commitment to the following core values:

1. **Excellence in education and research**:
We strive to create opportunities for education and research in essential topics in official statistics, data science, Artificial Intelligence, social sciences, and other relevant disciplines in

support of innovation, continuous development, adaptability and resilience in the development, production and dissemination of statistics.

2. **Cooperation and partnerships:**

We believe in the power of cooperation between statistics producers and universities across Europe. By promoting and facilitating partnerships, we aim to enhance the educational experience, stimulate innovation, and ensure that EMOS curricula are aligned with the latest developments in official statistics. This cooperative approach fosters a robust academic and professional network that benefits both students and EMOS network partners.

3. **Innovation and adaptability:**

We embrace innovation and adaptability in EMOS curricula and teaching methods. By staying current with technological advancements and methodological developments, we ensure that EMOS remains relevant and forward-thinking. This dynamic approach prepares EMOS students to tackle contemporary challenges and leverage new opportunities in the field of official statistics.

4. **Professional integrity and quality:**

We emphasise serving public interest in providing independent high-quality information for the public debate and for evidence-based decision making, while promoting ethical considerations and the importance of maintaining public trust by offering content on best practices, ethical and quality standards in developing, producing and disseminating official statistics, such as the European Statistics Code of Practice.

By fostering and promoting these values, EMOS is committed to shaping the future of official statistics education in Europe and creating a community of skilled professionals who uphold the integrity and quality of European statistics.