#### WP3 - GeoService

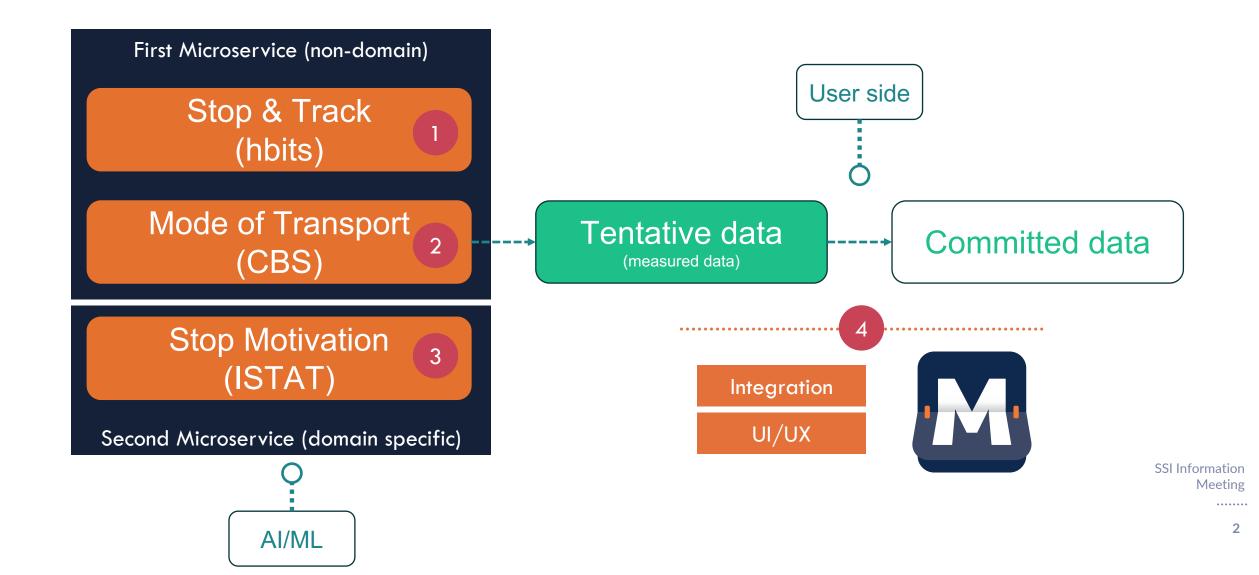


3 developments, one reusable and shareable architecture



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# Quick overview – 4 presentations



# Stop-Track Segmentation hbits

Pieter Beyens, Joeri Minnen

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### Trajectory segmentation: ATS-OPTICS algorithm

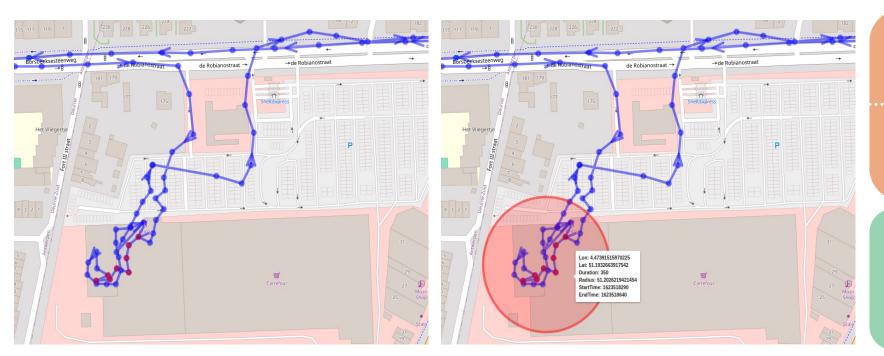


Step 1: self-Adaptive Trajectory Segmentation algorithm

Identifies 'stop points' which are the geolocations where the respondent stays a few minutes within a certain radius e.g. 3' within 50m.

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## Trajectory segmentation: ATS-OPTICS algorithm

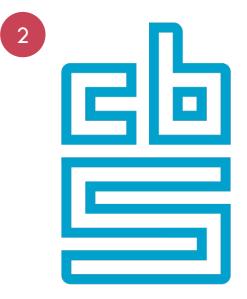


**Step 2**: OPTICS clustering algorithm

Makes clusters from the identified stop points.

Input for Mode of Transport prediction.

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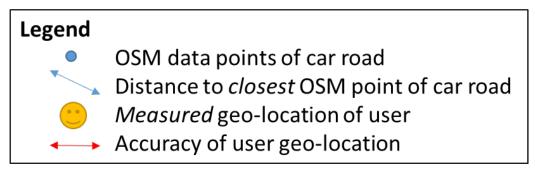


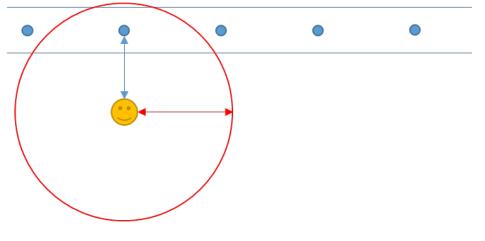
#### Mode of Transport prediction

Maaike Kompier, Jonas Klingwort, Mike Vollebregt

# Method – for each track cluster

- 1. Input data: user geo-locations classified as tracks
- 2. Calculate minimum distance to each transport mode using OSM infrastucture
- Determine whether geo-location is close enough to the mode (accuracy < distance)
- 4. Calculate proportion per transport mode = nr\_inRad/nr\_obs
- 5. Choose transport mode with highest proportion





✓ Geo-location is classified as CAR

# **Next steps**

- 1. Improve current OSM method
  - Minimum proportion in order to be chosen?
  - Handling of multiple equal propotions?
  - Define quality criteria
  - • • •
- 2. Developing rule-based transport determination
  - Length of track (m, time)
  - Average/Max/Min speed of track
  - Define quality criteria
  - • •



#### **Hetus Activity Prediction**



#### F.De Fausti, C. De Vitiis, F. Inglese, A. Pappagallo, M.D. Terribili

# Method – for each stop

In order to identify activity, a statistical approach based on TUS aggregated data from previous ISTAT surveys is employed.

- Points of interest (POIs) are obtained from the map service (OSM or GP) within a radius that depends on the characteristics of the stop.
- A short list of candidate POIs is then selected based on the POIscore.
- For each POI on the shortlist, a TUS classification of places is applied to the tag.
- A statistical model based on TUS aggregated data then returns an activity score, which is calculated by combining the characteristics of the stop, the TUS place type of the POI, and the characteristics of the user.
- Finally, a rank of the HETUS activities is assigned to the stop, calculated by aggregating the probabilities of the activity weighted by the POI-score.



Descr	ActivityScore	HETUS
021 Eating	7.400402e-02	021
361 Shopping ( including online/ e -sho	4.739460e-02	361
519 Other or unspecified social life	3.842740e-02	519
032 Personal care servi ces	3.437884e-03	032
732 Parlour games and play	1.588585e-03	732
513 Celebrations	1.237589e-03	513
821 Watching TV, video or DVD	1.227424e-03	821
522 Theatre and concerts	3.925254e-04	522
343 Caring for pets	3.686005e-04	343
831 Listening to radio or recordings	3.219861e-04	831
383 Reading, playing and talking with c	1.547464e-04	383
811 Reading periodicals	8.229526e-05	811

# Next steps

#### Assessment and fine tuning of the algorithm

- The predictions made on the data collected with the application of CBS will be evaluated.
- The mapping between tag and TUS place will be improved
- The predictive ability of the model will be evaluated as a function of input features (e.g. user profile, time slot)
- The impact of the map service on the quality of prediction will be evaluated
- Evaluate changes to the predictive model

# UI/UX integration MOTUS hbits

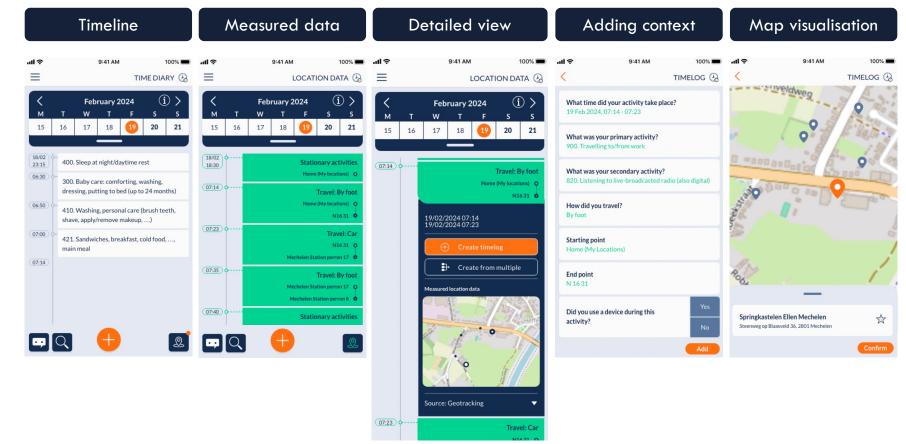
Enak Cortebeeck, Joeri Minnen

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# Some screenshots UI/UX MOTUS





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