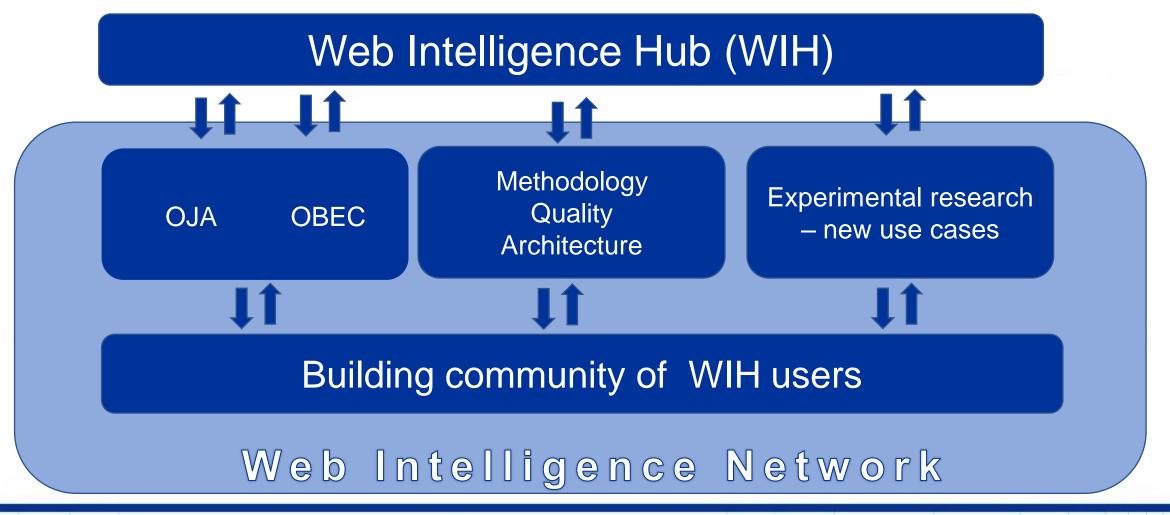
ESSnet WIN: Who we are and what we do?

Trusted Smart Statistics – Web Intelligence Network
Grant Agreement: 101035829





What is the Web Intelligence Network (WIN)?





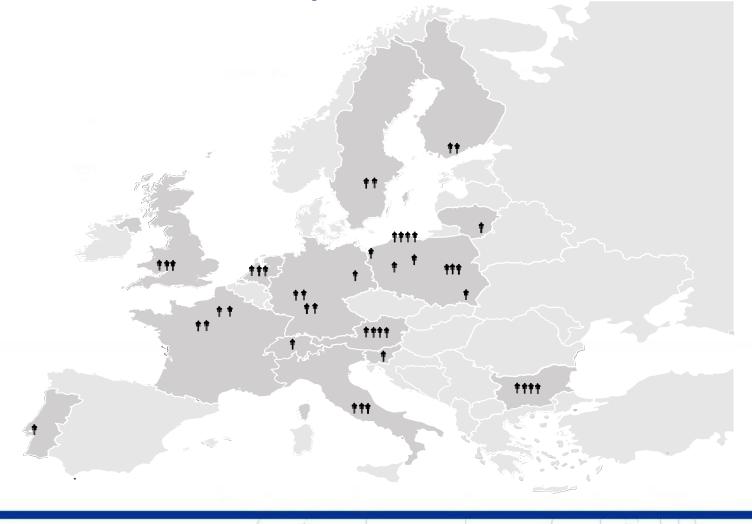


Building the WIN – a community of WIH users

Reach out to all ESS countries

Use the WIH

Integrate the WIH with national production systems







How does the WIN work?

- Community Building
 - WISER group ESSnet.Project@ons.gov.uk
- Working towards the production of official statistics
- New Use-Cases
- Methodology, Quality and Architecture





Building the WIN – a community of WIH users

Follow our progress by:

- Joining the WISER Group
- Visiting our website: https://ec.europa.eu/eurostat/cros/WIN_en
- Read our <u>blogs</u>
- Follow us on <u>Twitter</u>
- Follow us on <u>LinkedIn</u>
- Contact us via ESSnet.Project@ons.gov.uk





Measuring Construction Activities using Data from the Web

for WIN WP3 UC2: Alexandra IIs, Tobias Gramlich Statistics Hesse, Germany

Trusted Smart Statistics – Web Intelligence Network
Grant Agreement: 101035829





WP3 UC2: Team

- Germany: Statistics Hesse (HSL) (coordination)
 - Alexandra IIs, Tobias Gramlich
- Germany: Statistical Office for Berlin and Brandenburg (AfS)
 - Dr. Holger Leerhoff, Andreas May-Wachowius, Kerstin Erfurth, Nicole Jurisch
- Sweden: Statistics Sweden (SCB)
 - Pär Hammarström, (Pieter Vlag, Olha Borgelin)





From which country do you follow this webinar?

Switzerland Luxembourg Bulgaria

Greece UK - ONS!

Germany Poland UK England Wales

Latvia

Italy Austria GB pt Portugal







What is your background? What is your interest in this webinar (multiple answers possible and allowed)?

I'm generally interested. My background has sth. to do with construction statistics. 43 % 20 % Sorry, I'm only interested in having coffee / tea at this moment. My background has sth. to do with webscraping. 0 % 24 % I'm mainly interested in webscraping. 59 % I'm mainly interested in construction statistics. 20 % I'm technically interested. 39 %





What are your own experiences with web scraping?

Sorry, what do you mean "webs crapping"?

0 %

I heard about it but never saw / used it for own / my office's purposes.

37 %

I know sth. about it but not too much, honestly.

56 %

"I know sth. about it but not too much" (actually I'm an expert).







What do you think, in which areas is (or could be) web scraping a good tool for data collection?

Entreprises Language modelling

Job applications data collection

company data Real estate

Finance

Agriculture

Economics

online prices

Price Creating training data

Energy Prices Labour market

Politics job ads

Risk assessments

local authority planning Tourism

tourism (establishment da

House prices

Press releases information aggregation

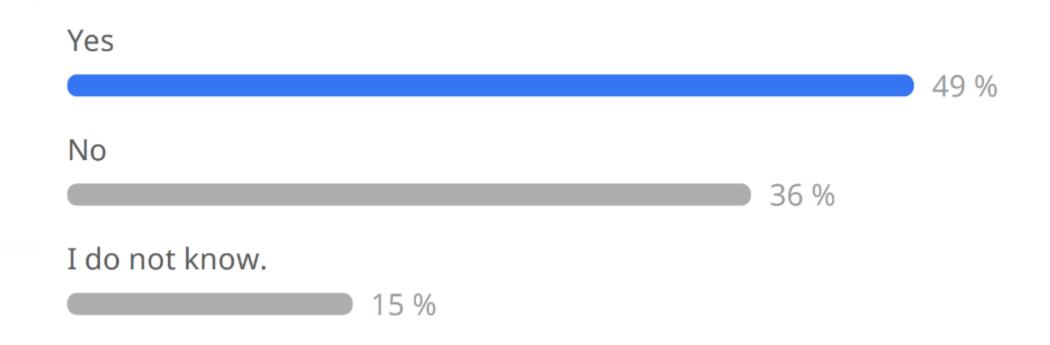
Education experimental statistics

Building frames for surve





In your office, is web scraping actively used as a tool for (any kind of) data collection?







What do you think: is the field of construction activities a good field for web scraping?

Generally, yes.

75 %

Generally, no.

21 %

No, since the situation in my country regarding ads in online portals is different.

4 %

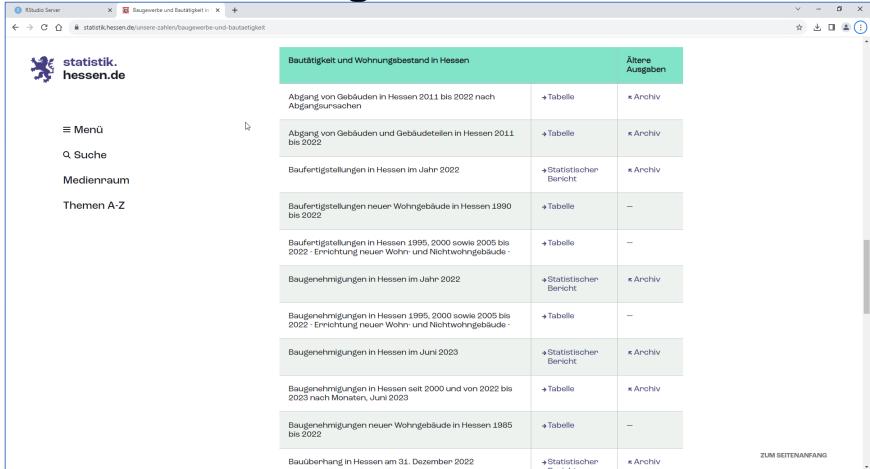




- Official statistics on construction activities (e.g. as in Germany)
 - Permissions, "Baugenehmigungen", monthly
 - Completions, "Baufertigstellungen", yearly
 - Approved, not yet completed, "Bauüberhang", yearly
 - Building transitions and demolitions "Bauabgänge", yearly

















-20-

11. Fertiggestellte Wohngebäude in Hessen 2022 nech Gebäudearten

dayon nach Art dor

davon nach Art der Gebäudeart Strom gesamt Anzahi Anzahl Anzahi Gebäude Wohngebäude mit 2 Wohnungen 2,9 3 oder mehr Wohnungen 2,6 16,7 5 Wohngebäude Insgesamt 3,2 6 darunter mit Elgentumswohnungen Wohnungen Wohngebäude mit 3 oder mehr Wohnungen 29.7 11 Wohnungen In sgesamt 18 531 3.9 12 darunter mit Eigentumswohnungen 2.3 4 725

und Art der verwendeten primären Heizenergie neuer Gebäude

Femwa	arme	Geoth	ermie	Umwelt	thermle	Solare	nergle	Ho	lz	Blogas / B	lomethan	sonst. He	Izenergie	1
Anzahi	%	Anzahi	%	Anzahi	%	Anzahi	%	Anzahi	%	Anzahi	%	Anzahi	%	ľ
						Gebä	ude							
506	10,8	160	3,4	2 854	60,7	28	0,6	149	3,2	3	0,1	45	1,0	
53	7,3	27	3,7	468	64,6	6	8,0	9	1,2	_	_	1	0,1	
176	16,1	31	2,8	393	35,9	4	0,4	39	3,6	4	0,4	9	0,8	
7	38,9	-	_	_	_	-	_	-	_	_	_	_	_	
742	11,3	218	3,3	3 715	56,8	38	0,6	197	3,0	7	0,1	55	8,0	
86	16,9	11	2,2	183	36,0	1	0,2	16	3,1	_	_	1	0,2	
						Wohnu	ngen							
506	10,8	160	3,4	2 854	60,7	28	0,6	149	3,2	3	0,1	45	1,0	
106	7,3	54	3,7	936	64,6	12	8,0	18	1,2	-	-	2	0,1	
3 666	32,3	288	2,5	2 573	22,7	42	0,4	537	4,7	52	0,5	91	8,0	
500	48,7	-	_	_	_	-	_	_	_	_	_	_	_	
4 778	25,8	502	2,7	6 363	34,3	82	0,4	704	3,8	55	0,3	138	0,7	
1 227	26,0	135	2,9	1 231	26,1	24	0,5	174	3,7	_	_	6	0,1	

-21-





17. Fertiggestellte Wohngebäude in Hessen 2022 Errichtung neuer

			dan	Wohngebäu		
Lfd. Nr.	Kreisfreie Stadt Landkreis	Gebäude Ins- gesamt	mit Eigentums- wohnungen	Fertig- tellbau	1	
1	Darmstadt, Wissenschaftsstadt	39	3	10		
2	Frankfurt am Main, Stadt	261	48	61	13	
3	Offenbach am Main, Stadt	81	27	8	:	
4	Wiesbaden, Landeshauptstadt	377	57	109	25	
5	Landkreis Bergstraße	380	20	108	2	
6	Landkreis Darmstadt-Dieburg	351	20	91	2	
7	Landkreis Groß-Gerau	295	40	51	10	
8	Hochtaunuskreis	267	17	61	21	
9	Main-Kinzig-Kreis	604	40	207	4	
10	Main-Taunus-Kreis	214	34	56	10	
11	Odenwaldkreis	112	5	47		
	Landkreis Offenbach	151	35	29		
	Rheingau-Taunus-Kreis	185	14	70	1	
14	Wetteraukrels	454	41	173	3	
15	RegBez. Darmstadt	3 781	401	1 081	25	
	Landkreis Gießen	284	24	81	1	
	Lahn-Dill-Kreis	261	20	79	1	
	Landkreis Limburg-Wellburg	319	14	93	2	
	Landkreis Marburg-Biedenkopf	287	7	111	2	
	Vogelsbergkreis	144	_	83	1	
21	RegBez. Gle ß e n	1 295	65	447	9	
22	Kassel, documenta-Stadt	56	10	8		
23	Landkreis Fulda	331	10	123	2	
24	Landkreis Hersfeld-Rotenburg	90	_	34		
25	Landkrels Kassel	312	15	104	2	
26	Schwalm-Eder-Krels	250	4	101	2	
27	Landkreis Waldeck-Frankenberg	315	4	132	2	
28	Werra-Meißner-Kreis	109	_	40	1	
29	RegBez. Kassel	1 463	43	542	11	
	Land Hessen	6 539	509	2 070	4.7	
	davon					
32	kreisfreie Städte	814	145	196	4	
33	Landkreise	5 725	364	1 874	4.29	

nach Verwaltungsbezirken Gebäude

ı		l	ngen	Wohn		nit Wohnungen
Li	Veran- schlagte Baukosten	Raum- Inhalt	Wohn- fläche	Ins- gesamt	3 oder mehr ⁽⁾	2
1	1 000 Euro	1 000 m²	100 m²		THE I	
	40 580	100	200.3	195	18	2
	278 084	821	1 525.4	2 498	108	16
	117 471	315	663,5	812	52	8
	304 670	858	1 622,9	1 839	101	23
	172 636	472	931,7	814	50	49
	144 484	405	780,8	670	44	37
	187 843	499	971,7	1 049	64	48
	135 387	381	714,6	604	30	19
	307 021	858	1 646,9	1 565	81	62
	142 033	404	753,9	678	59	35
	52 218	142	269,2	227	13	21
	149 810	404	769,6	846	72	18
	108 507	303	534,1	538	34	14
	249 359	701	1 329,6	1 242	73	86
	2 390 103	6 664	12 714,2	13 577	799	438
	140 796	407	806,0	758	59	42
	109 082	314	603,2	526	41	31
	128 697	371	710,9	568	35	38
	107 386	292	584,0	477	22	28
	44 236	123	235,7	158	2	9
	530 197	1 507	2 939,7	2 487	159	148
	50 254	133	255,3	286	28	2
	140 782	394	709,3	522	29	46
	28 721	79	152,6	117	5	8
	119 693	344	680,2	570	35	21
	88 013	256	491,9	396	23	16
	103 809	287	558,1	455	17	36
	31 826	90	173,3	121	1	10
	563 098	1 582	3 020,7	2 467	138	139
	3 483 398	9 754	18 674,6	18 531	1 096	725
	791 059	2 227	4.767.4	5 630	307	51
	/91 059	2 227	4 267,4	5 630	.307	51



Union

WP3 UC2: Goal

- Can we produce early estimates of the number of newly constructed buildings?
 - Yearly? (Official statistic is published in May)
 - Even monthly? (Official statistic is published yearly)
- Or at least produce some otherwise meaningfully related numbers?
 - Experimental statistic
 - "New buildings available on the (online) market"
- political goal: "400000 new apartments each year"
 - How to evaluate / continuously monitor progress?





WP3 UC2: Online Real Estate Market

- Much of the real estate market takes place online
 - E.g. apartments and houses are advertised on one or typically several online platforms or "portals"
 - Objects to buy or to rent
 - Objects in old buildings / newly constructed buildings / buildings to construct
 - Single objects / larger projects consisting of several objects
 - Specialized portals for specific objects





- What information is needed? What information is available?
- Address of building and location within building
 - City, postal code, street name, house number, latitude, longitude, floor number
- New building, new apartment?
 - Year of construction (e.g. 2023 / 2024)
 - Condition ("new", "first use")
 - Available from (this / next year, all months)

- Size in m², number of rooms/floors
 - Total area, living area, number of rooms, number of floors,
- Prices
 - "Kaltmiete", "Nebenkosten", "Warmmiete"
 - Selling price
- "Features"?
 - Kitchen, balkony, garage, ...
 - Type of heating, energy consumption,

. . .





- Portals: all pages / ads follow the same structure
 - "standardized": same information has same position on each page
 - Use XPATH to extract information from source page
 - E.g. //strong[text()='Wohnfläche:']/following-sibling::text()
 - "somewhere, there is a node with the text (bold) "Wohnfläche:"; extract the text from the following text node"
 - Clean information using regular expressions, string functions (e.g. delete "m2" from "67m2")
 - "unstandardized": additional information may be given as "free text"
 - Extract text field using XPATH,
 - E.g. //strong[text()=,Austattung:']/following-sibling::text()
 - Extract information from this text using keywords, dictionaries, regular expressions

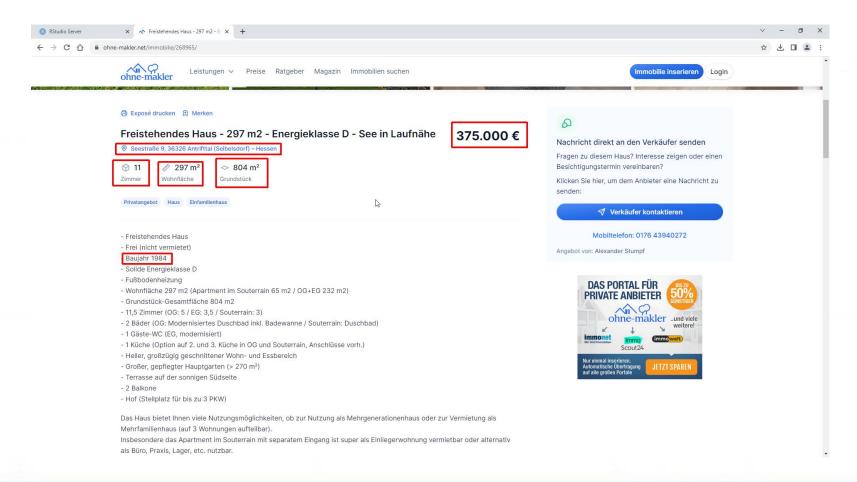




- How to deal with missing values?
 - Year of construction
 - Address (street name, house number)
 - Location within building (floor number, orientation)
 - "Available from ...": unspecific ("ab sofort", "nach Vereinbarung")
 - Condition: reliable?
- How to deal with "duplicates"?
 - Especially with new buildings: Same address, same / similar sizes, prices

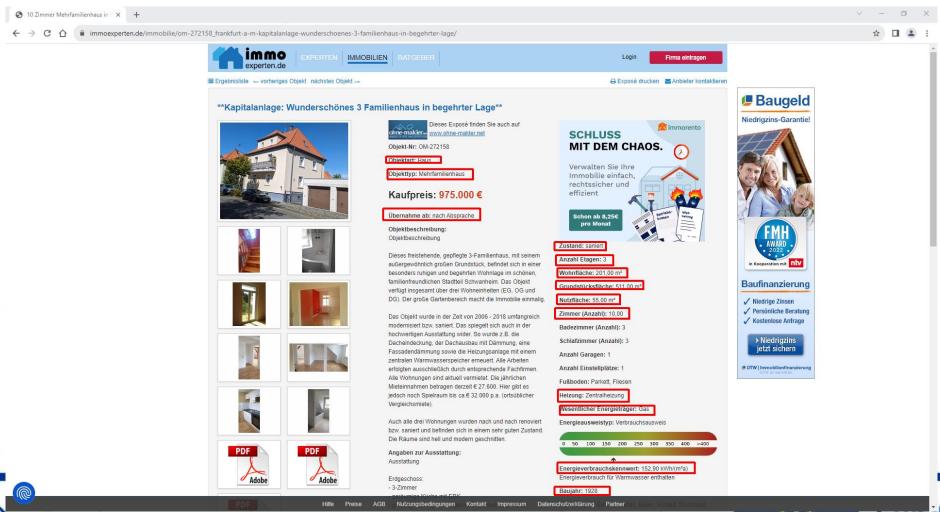






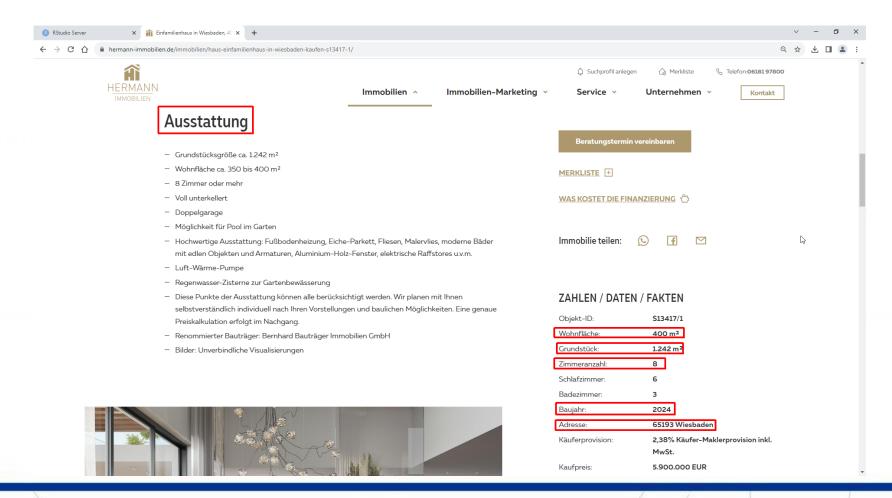
















WP3 UC2: Portals

For Germany (Hessen, Berlin and Brandenburg), besides (many) others e.g.:

- https://www.immonet.de
- https://hermann-immobilien.de
- https://www.neubaukompass.de
- https://www.immowelt.de/
- https://www.immoexperten.de/immobilien/
- https://www.ohne-makler.de
- (https://www.immobilienscout24.de/ -- no scraping but agreement)
- https://booli.se (for Sweden)





WP3 UC2: Portals

- Weekly scraping
- User Agent set to identify office; web scraping policy
 - Links to https://statistik.hessen.de/ua
 - Minimize burden
 - Early morning hours / during night
 - Only few attempts to connect to one page
 - Specified pause between separate attempts





WP3 UC2: Portals

A Oortal	Solver, Contraction of the contr	Section 1	× 622	2022	& Constant	2022	0.55	00.55°	S SON	Poli:	3000	2025.75	4023.01	20.5.00	\$ \\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	20.55 C	* 60°50°	S SON	20.530 20.530	Por Constitution of the Co
Portal 1																				
Portal 2																				
Portal 3																				
Portal 4						O														
Portal 5																				
Portal 6																				
Portal 7																				





Webscraping: Tools

- With your browser
- Inspect page as shown in browser, inspect source code
 - E.g. pagination, information available from overview pages?
 - Identify XPATH selectors
- "developer tools": network analysing tools
 - Check HTTP-headers (authentication, referrer, cookies, ...)
 - Check for methods "GET" vs. POST
 - Check body of POST request
 - Check URL parameters of GET request
 - Check network traffic in built-in analysing tool
 - Check for document type ("document", html, json)
 - Check for "XHR" documents





Webscraping: Approaches

- GET and POST method
 - Search parameters (e.g. region, year of construction, type of building, ...) are sent to the server via URL or in the body of a page request
 - Use network analysing tools with your browser to see how and what files are loaded
 - (also check for json files, XHR requests!)
 - (check for cookies or other tokens in the HTTP-header)
- https://www.immoexperten.de/immobilie/list/?state=633&page=5
 - GET request, all parameters in URL, response contains complete source code
- <a href="https://www.immonet.de/immobiliensuche/beta?sortby=0&suchart=1&objecttype=1&marketingtype=1&parentcat=2&federalstate=6&locationname=Hessen%20(Bundesland)&locationIds=12 1732&page=32
 - GET request, all parameters in URL, response does not contain complete source code
 - To get the actual results, there is a POST request to an API that requires an authentication token
- https://api.immowelt.com/residentialsearch/v2/searches
 - POST request, parameters are not part of the URL but have to be sent in body of the request





Webscraping: Approaches

- "Screen scraping"
 - Navigate through portal like a person
 - i.e. Starting page, page of results by region, separate pages for each object
 - Extract information from each page, page by page
 - Inspect HTML source code of each page, identify positions of relevant information
 - Use XPATH and Regex expressions
 - Clean data using string functions
 - E.g. https://www.immoexperten.de





Webscraping: Approaches

- API (or "quasi-API")
 - Check whether one can access "raw data" directly without screen scraping
 - Sometimes screen scraping is not possible
 - Look for data structures, e.g. JSON, "XHR"
 - Parse JSON into table-like structure using specific functions
 - E.g. https://www.immonet.de





Webscraping: Screen Scraping (Example)





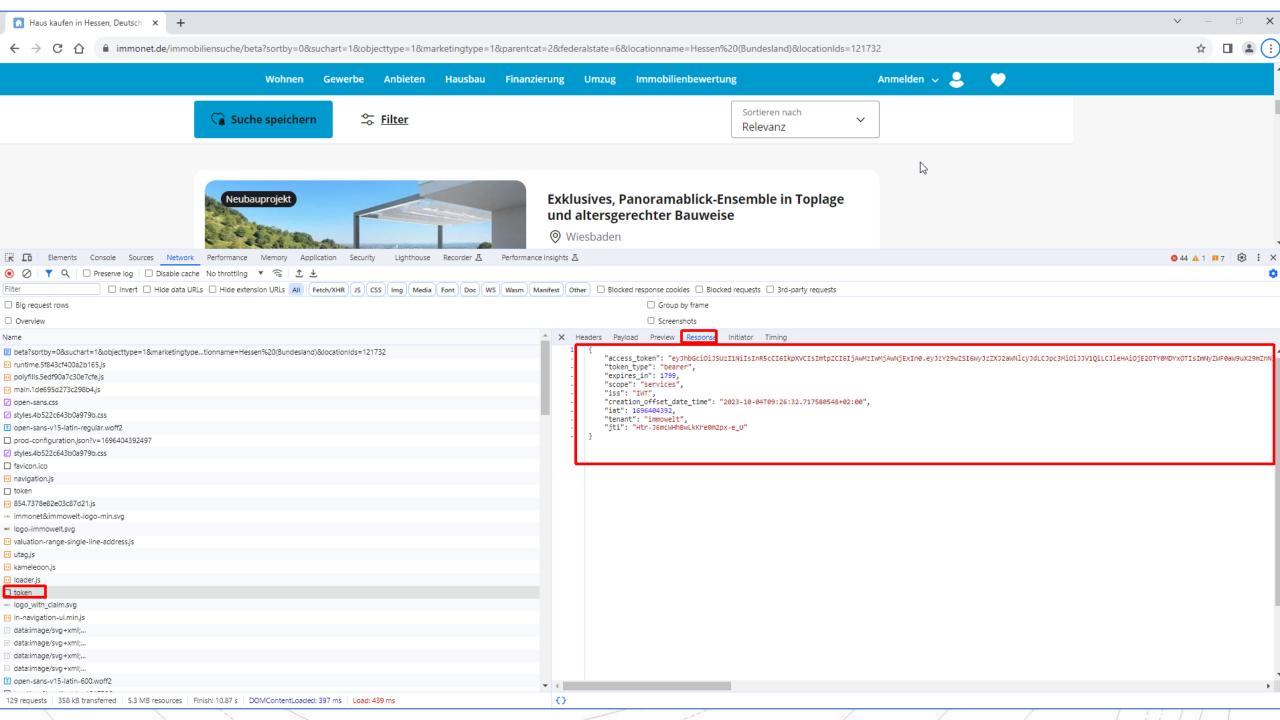




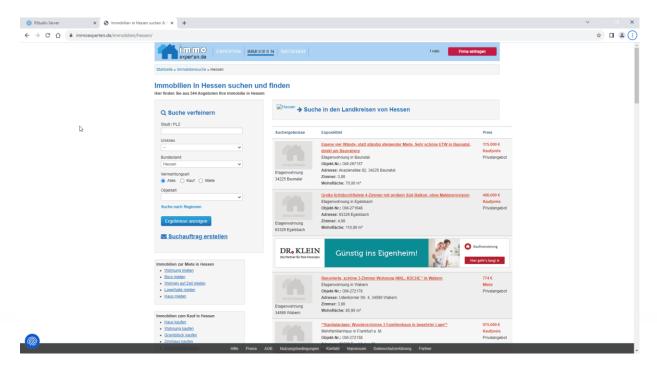
- Start page
- Search for region
 - Result pages / overview
 - (Inspect source code, determine XPATH selectors)
 - Get total number of ads, number of result pages for region, determine number of loop iterations
 - Extract links to individual ads
 - Loop 1: over all result pages for one region
 - Separate ads
 - (Inspect source code, determine XPATH selectors)
 - Loop over all extracted links
 - Extract information from all ads
 - Loop 2: all extracted links from step 1







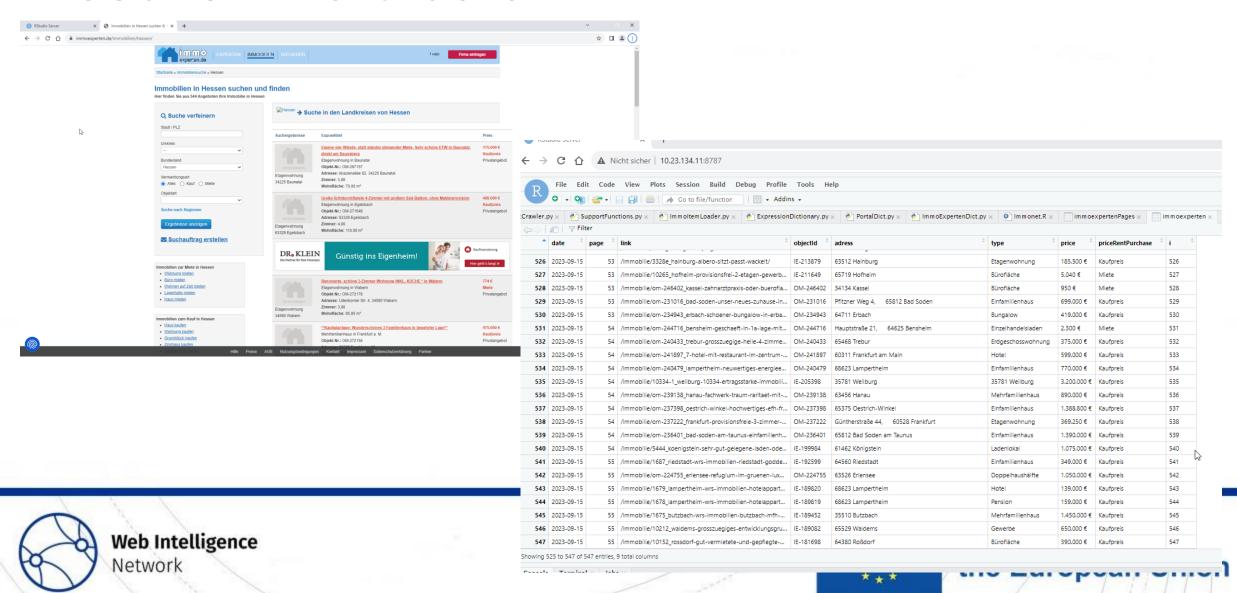
Results: Micro data







Results: Micro data





erfolgten ausschließlich durch entsprechende Fachfirmen. Alle Wohnungen sind aktuell vermietet. Die jährlichen Mieteinnahmen betragen derzeit € 27.600. Hier gibt es jedoch noch Spielraum bis ca.€ 32.000 p.a. (ortsüblicher Vergleichsmiete).

Auch alle drei Wohnungen wurden nach und nach renoviert bzw. saniert und befinden sich in einem sehr guten Zustand. Die Räume sind hell und modern geschnitten.

Angaben zur Ausstattung: Ausstattung

Erdgeschoss:

Hilfe Preise AGB Nutzungsbedingung

- 3-Zimmer

Fußboden: Parkett, Fliesen

Heizung: Zentralheizung

Wesentlicher Energieträger: Gas

Energieausweistyp: Verbrauchsausweis

0 50 100 150 200 250 300 350 400 >400

Energieverbrauchskennwert: 152,90 kWh/(m²a) Energieverbrauch für Warmwasser enthalten

Baujahr: 1928



moexpertenPages x immoexperten >

☆ □ 😩

	÷	priceRentPurchase [‡]	i ÷
	€	Kaufpreis	526
		Miete	527
		Miete	528
	€	Kaufpreis	529
	€	Kaufpreis	530
		Miete	531
	€	Kaufpreis	532
	€	Kaufpreis	533
	€	Kaufpreis	534
	0€	Kaufpreis	535
	€	Kaufpreis	536
	0 €	Kaufpreis	537
	€	Kaufpreis	538
	0€	Kaufpreis	539
	0 €	Kaufpreis	540
	€	Kaufpreis	541
	0€	Kaufpreis	542
,	€	Kaufpreis	543

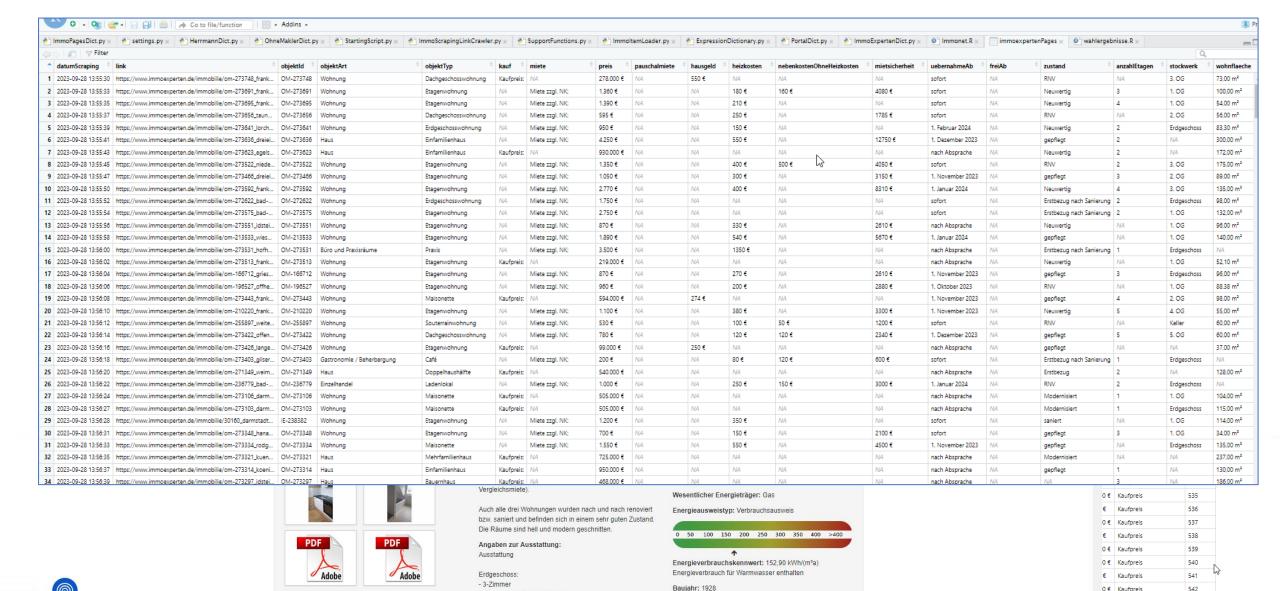




ngen	Kontakt I	mpressum	Datenschutzerklarung Partner				* €	Kautpreis	545	
544	2023-09-15	55	/immobilie/1678_lampertheim-wrs-immobilien-hotelappart	IE-189819	68623 Lampertheim	Pension	159.000 €	Kaufpreis	544	
545	2023-09-15	55	/immobilie/1675_butzbach-wrs-immobilien-butzbach-mfh	IE-189452	35510 Butzbach	Mehrfamilienhaus	1.450.000 €	Kaufpreis	545	
546	2023-09-15	55	/immobilie/10212_waldems-grosszuegiges-entwicklungsgru	IE-189082	65529 Waldems	Gewerbe	650.000 €	Kaufpreis	546	
547	2023-09-15	55	/immobilie/10152_rossdorf-gut-vermietete-und-gepflegte	IE-181698	64380 Roßdorf	Bürofläche	390.000 €	Kaufpreis	547	

Showing 525 to 547 of 547 entries, 9 total columns

Console | Terminal or | Jahra





Hilfe Preise AGB Nutzungsbedingungen Kontakt Impressum Datenschutzerklärung Partner Kaufpreis 543 544 544 2023-09-15 55 /immobilie/1678_lampertheim-wrs-immobilien-hotelappart... IE-189819 68623 Lamperthein Pension 159,000 € Kauforeis 545 2023-09-15 55 /immobilie/1675_butzbach-wrs-immobilien-butzbach-mfh-... IE-189452 35510 Butzbach Mehrfamilienhaus 1.450.000 € Kaufpreis 545 546 2023-09-15 55 /immobilie/10212_waldems-grosszuegiges-entwicklungsgru... IE-189082 65529 Waldems Gewerbe 650.000 € Kaufpreis 546 547 2023-09-15 55 /immobilie/10152 rossdorf-aut-vermietete-und-geoflegte-... IE-181698 64380 Roßdor Bürofläche 390,000 € Kaufpreis

Showing 525 to 547 of 547 entries, 9 total columns

Console | Terminal or | Jahra

HIV MUITPOUL

Webscraping: Challenges

- Missing information, esp. address, location within building
 - When deduplicating ads, combining data from several portals
- Different meaning of similar looking and sounding characterstics
 - Esp. area, price, (several different concepts)
 - "Kaltmiete", "Warmmiete", "Pauschalmiete"
- Same concept and meaning of different named characteristics
 - When combining data from several portals
 - => Decide on columns of the scraped data in advance and use same column names and types for each portal





- Addresses
 - Ads could be duplicates: different ad but same object (e.g. "updated" ad)
 - Ads could appear as duplicate but refer to different objects (different apartment within the same building)
 - "buildings" not "objects within buildings"
 - Even street level aggregates may be useful (e.g. when many house numbers are missing)
- Postal code area
- City





Addresses

Ads could be duplicates: different

Ads could appear as duplicate
 within the same building)

"buildings" not "objects within

 Even street level aggregates i are missing)

- Postal code area
- City

7	•	adresseOrt	Objekte [‡]
	61	Felsberg	1
	62	Frankfurt	25
	63	Frankfurt a. M.	2
r	64	Frankfurt a. Main	1
I	65	Frankfurt a.M.	1
Θ	66	Frankfurt a.M Zeilsheim	1
	67	Frankfurt am Main	31
	68	Frankfurt am Main - Bornheim	1
	69	Frankfurt am Main - Seckbach	1
r	70	Frankfurt am Main OT Bockenheim	1
	71	Frankfurt am Main OT Griesheim	1
	72	Frankfurt am Main Riedberg	1
	73	Frankfurt am Main, Preungesheim	1
	74	Frankfurt/Höchst	1
	75	Freigericht	1
	76	Friedberg	3
		7	7

j. "updated" ad)s (different apartment)

any house numbers





Multiple objects at the same address?







Multiple objects at the same address?

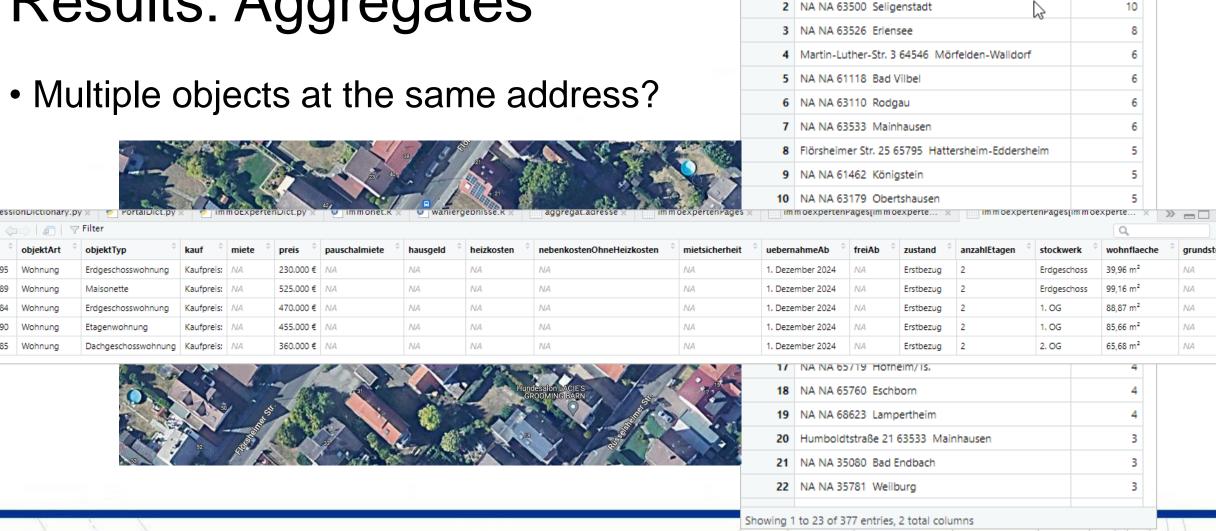


÷	adresseNew	Objekte
1	NA NA 61273 Wehrheim	14
2	NA NA 63500 Seligenstadt	10
3	NA NA 63526 Erlensee	8
4	Martin-Luther-Str. 3 64546 Mörfelden-Walldorf	6
5	NA NA 61118 Bad Vilbel	6
6	NA NA 63110 Rodgau	6
7	NA NA 63533 Mainhausen	6
8	Flörsheimer Str. 25 65795 Hattersheim-Eddersheim	5
9	NA NA 61462 Königstein	5
10	NA NA 63179 Obertshausen	5
11	Marienstrasse NA 63512 Hainburg	4
12	NA NA 61440 Oberursel	4
13	NA NA 61479 Glashütten	4
14	NA NA 63128 Dietzenbach	4
15	NA NA 63303 Dreieich	4
16	NA NA 65375 Oestrich-Winkel	4
17	NA NA 65719 Hofheim/Ts.	4
18	NA NA 65760 Eschborn	4
19	NA NA 68623 Lampertheim	4
20	Humboldtstraße 21 63533 Mainhausen	3
21	NA NA 35080 Bad Endbach	3
22	NA NA 35781 Weilburg	3

Showing 1 to 23 of 377 entries, 2 total columns











Objekte

adresseNew

1 NA NA 61273 Wehrheim

Results: Compare Aggregates

place.postcode	Objekte.immonet	Objekte.immoexperten
63456	24	
63225	16	
61197	15	
34295	12	
65205	12	
34277	11	
34270	10	
61462	9	1
64832	9	
65510	9	
65719	9	1:
65191	8	
34225	7	
69509	7	
34128	6	
37235	6	
65597	6	
34246	5	
34308	5	
25066		

h. F	place.postcode [‡]	Objekte.immonet *	Objekte.immoexperten
)	63526	1	13
	65719	9	12
	61462	9	11
	63500	5	9
	63303	1	9
	64625	1	9
	65812	1	9
	63533	0	9
	65510	9	7
	63110	3	7
	61118	1	7
	65929	0	7
	65760	1	6
	60314	0	6
	63067	0	6
	63512	0	6
	64560	0	6
	65933	0	6
	61440	4	5





WP3 UC2: Where to Go

- Compare aggregates between portals
- Combine microdata from different portals
- Compare aggregates from combined portals to official statistics
- At the end of the year: sum up all ads for all new buildings that appeared in our scraped results





Thanks

• ... for your attention, questions, remarks!

- ... to
 - Sarah Phelps for excellent support!
 - Alexandra IIs, Pär Hammarström, Holger Leerhoff, Nicole Jurisch, Kerstin Erfurth and Andreas May-Wachowius for input and remarks.





Next Webinar

New Avenues with Web Intelligence: Gaining additional value from cash register data by combining different data sources

23 November 2023

Book your place on **Eventbrite**



