

Innovation in official statistics and multi- source statistical production

29 March 2017

Emanuele Baldacci director of Methodology, Corporate Statistical and IT services

Niki Stylianidou; ESS Vision 2020 Portfolio Management

Dario Buono Team Leader, Methodology in official Statistics



Content of the presentation

- The digital statistical production landscape
 - Tech trends
 - Digital-era statistical production
 - Towards smart statistics
- Modernisation in the ESS
 - ESS Vision 2020
- New Methods for New Data
 - innovation in official statistical production
 - key challenges and research areas





Digital Statistical Production Landscape

Innovation in official statistical production Key challenges and research areas

by Emanuele Baldacci, European Commission, Eurostat emanuele.baldacci@ec.europa.c



We provide high quality statistics for Europe



...making a difference in the ocean of information

Eurostat



The European Statistical System (ESS) A partnership of Eurostat and the National Statistical Institutes and other national authorities of the EU, the EEA and the EFTA countries



Eurostat



How does this partnership work?

• **ESS**:

 Harmonisation of methodologies, concepts and classifications

National statistical offices:

• Collection of data

• Eurostat:

- Consolidation of the data
- Production of European aggregates







Data Revolution



Technology Trends

Electronic publishing (1990s) -> e-Business (2000s) -> d-Business (2010s)

(1) Digital Product Re-Mastering:





(2) Information Re-Mastering / Robots:





(3) Web of Documents -> Semantic Web





Information & Data Trends

(1) Transfer of Legal Ownership



(2) Misinformation / Political Adverts

14,277 41,934



Donald J. Trump

1. Follow

Is it legal for a sitting President to be "wire tapping" a race for president prior to an election? Turned down by court earlier. A NEW LOW!

(3) Data Monetization



Facebook knows you better than your friends do - because Likes reveal so much about your character

Study of 86,000 users reveals the power of intelligent machines, and they're getting better

(4) Analytics vs. Statistics







Competitive Ecosystem

(1) Data Giants



(3) Vested Interest Groups

Month to Date View All

#	Make		Volume	Share	
1		VOLKSWAGEN	482	13.05%	
2	٢	SKODA	348	9.42%	
3	3	BMW	348	9.42%	
4	-	FORD	321	8.69%	
5	Ð	ΤΟΥΟΤΑ	308	8.34%	I
6	B	HYUNDAI	265	7.18%	[
7	000D	AUDI	227	6.15%	
8	\odot	OPEL	188	5.09%	
9	KIA	KIA	147	3.98%	
10		DACIA	145	3.93%	

(2) New Entrants



(4) Data as Brand builder

Residential Property Price Register - Home Page

https://www.propertypriceregister.ie/ +

The Residential Property Price Register is produced by the Property Services ... Price and Address of all residential properties purchased in Irefand since the 1⁴⁴ ...

Property Price Register sold prices | Daff.ie

www.daft.ie/price-register/ *

218003 minuth - See the latest house sale prices via the Property Price Register on Dalt.in ... Price and Address of all residential properties purchased in Ireland since the ... Dublin £235.001 | 10/11/16 | New Divelling House/Apartment SOLD.

Property Prices in Ireland | Irish Real Estate Prices

www.globatpropertyguide.com / Europe / iretand • A glance at changes in property, house and real estate prices in ireland.

Irish Property Price Register

propertypriceregisterireland.com/
Search the Property Price Register. Find details of all property sales throughout Ireland.

Latest Property Price Changes in Ireland - MyHome.le

https://www.myhome.ie/priceregister + Find Thousands of House and Apartment price register details across treband and much more with MyHome.ie, Ireland's Leading Property Portal.



Eurostat

Impacts on statistics?



WIKIPEDIA The Free Encyclopedia Google



SMART STATISTICS



The Internet Movie Database



Limitation of traditional surveys:

- Increasing non-response rates
- Concerns about response burden
- Lack of flexibility and associated costs



Innovations and changes of the statistical production cycle

- Use of multiple data sources
- Data mashups
- A new data "factory"
- Data analytics services for "prosumers"



Use of multiple data sources

Extending traditional data sources to administrative and big data



Eurostat



Big data sources



Eurostat



Data mashups

Assembling and reassembling data from multiple sources Aim is to improve analytics





A new data "factory"

Agile Data Management and Analytics



Eurostat



Data analytics services for "prosumers"

Statistical organisations need to extend their products according to their users' needs:

- Tailor-made services for customers
- Data-driven surveys
- Economic modelling
- Forecasts and projections

Change without modernising the production processes would not be effective



Enabler: ESS Vision 2020 portfolio

Currently running projects:

ADMIN - Making administrative data more accessible



BIGD - Exploring the use of Big Data



DIGICOM - Tailoring statistical tools and channels for maximum benefit to users





ESDEN - Improved data exchange procedures and security



<u>SERV</u> - Sharing statistical services around the ESS Finalised projects:



SIMSTAT and REDESIGN - Towards a single information system to measure intra-EU trade flows



VALIDATION - Common standards and guidelines to validate data





END OF FIRST PART







Presentation of the ESS Vision 2020 Portfolio

by Niki Stylianidou, European Commission, Eurostat



Contents

- 1. The ESS Vision 2020
 - Key Areas Objectives
 - Statistical domains covered
- 2. Map of what the current portfolio covers
- 3. Questions & Answers

European

PORTFOLIO MGMT

- Led by the Business
- Business Goal Alignment
- Business Value Alignment (risks/benefits)
- Program selection

PROGRAM MGMT

- Sponsored by the Business
- Ownership of Benefits
- multiple projects or working packages
- Compliance with the project mgmt standards

PROJECT MGMT

- Delivery of product or service
- Scope, Cost, Schedule
- Responsible for Quality of Deliverables





Projects

Key Areas

Objectives



Regular overseeing of the portfolio and reporting to the ESSC;

Commission

- Prioritisation of actions and initiatives;
- Risk analysis and mitigation;
- Benefits realisation (deployment of ESS.VIPs deliverables);
- ESS skills and capabilities to implement the Vision;
- Communication.











End Date:

01.12.2019

Purpose of the project

The project has a dual purpose:

- to support the EU Member States to reap the benefits (decrease costs and burden, increase of data availability)

- promote the **quality** of the output produced using administrative sources, in particular the **comparability** of the **statistics**

ADMIN









More information

CROS portal

https://ec.europa.eu/eurostat/cros/content/essvip -admin-administrative-data-sources_en

http://ec.europa.eu/eurostat/cros/content/essadmin-helpdesk_en

Functional email:

ESTAT-ESSVIP-ADMIN@ec.europa.eu

SIMSTAT/REDESIGN +ESDEN



SIMSTAT: 15.05.2016 REDESIGN: 01.04.2016 ESDEN: 01.12.2018

- Successful pilot exchange of micro-data in SIMSTAT;
- Large amount of data transferred without incidents;
- No security problems concerning the data;
- Connection of 20 Member States with a complicated network of actors involved;
- ESDEN network can be re-used for other secure data exchanges!



Purpose of the project

- Enable the usage of new data sources
 - Increasing security, sensitive data
 - Upgrade capacity, high volumes
- Creation of efficient and robust statistical processes
 - Modernise interfaces, use standard transmission protocols
 - Foster automation



coverage

2.





More information

<u>Functional email:</u> <u>ESTAT-ESS-ESDEN@ec.europa.eu</u>

DIGICOM



2. coverage

End Date:

31.12.2019

Purpose of the project



DIGICOM



Shared infographics within the ESS

- Economic Trends <u>http://ec.europa.eu/eurostat/cache/infographs/economy/desktop/index.html</u>
- Young Europeans <u>http://ec.europa.eu/eurostat/cache/infographs/youth/index_en.html</u>
- Quality of Life http://ec.europa.eu/eurostat/cache/infographs/qol/index_en.html
- You in the EU <u>ttp://ec.europa.eu/eurostat/cache/infographs/youineu/index_en.html</u>

User engagement through social media

ESS Facebook page



www.facebook.com/EuropeanStatistics

DIGICOM



For more information

Contact and to subscribe to the newsletter <u>ESTAT-ESS-VIP-</u> <u>DIGICOM@ec.europa.eu</u>

DIGICOM News

Issue 1, September 2016

Editorial

By Emanuele Baldacci, Eurostat and Guillaume Mordant, INSEE

Foliai di se reat

The ESS Visualisation Workshop held in Valencia

Three questions to...

Karin Hansson, Statistics Sweden, coordinator of Work Package 1 — User analysis

Theoreman Trainer

Work Package 2 — Innovative and shareable products and tools

Das 100, um experience

Contact

Statistical literacy at the forefront at Statistics Finland

Evente Exercise

Overview of upcoming events



Devector of Methodology

Corporate slatistical and IT services

DKIKOM project owner



Guillaume Mondant, Inser

Head of Department Timee Info Service' Newsber of DIGLCOM Tearing Group Chef editor of the DISLCOM Newsbetter -- topic 1

http://ec.europa.eu/eurostat/web/ess/digicom



We are pleased to introduce the DIGCOM projects that Revelater: Digital communication, User analysis and innovative products DIGICOM provide and the engine projects belonging to the total variant particular, it among to modernize the communication and documentation of European Interacts. By developing innerative products and services, based on new redundingical opportunities, experiments in the ESS and the control ended of aners. The project wall also controlses to building the USEs experiments in the ESS and the control ended of aners. The project values controlses to building the USEs experiment in social metable, user knowledge some analysis; and constrainction foromenufication troops, branchings.

DeCOM was learched in juncary 20% the a trong-spann of Savay years tree anticle on DR2CMA in the third table at the SSS March 2020 Newsterne). With its flate strands of work, SS actions and as many delevables, it is in fact times of a proparate like a proper and a well is emarged in an agin any. Annual SS callenges from 18 strand classification (SSS) which express the strategies of an angle any. Annual SS callenges from 18 strand classification (SSS) which express the based of the SSS consisting the property and the SSS in the enclashed in the CRET In ESS car is which express the SSS or the SSS callenge and the SSS interencuble tablecing their capacity or innovate, subtant and deliverables are expected to be of high interest to the SSS interencuble tablecing their capacity or innovate, subtant and deliverables are expected to be of high interest to the SSS inter-

The previous terms of informing show with use directly included in the project, or what is happening in the whose standor divers, but also show there broadly, as diversing the management and split of all ESS weeks, which may not directly take part in the project. You may also be interviewed as a weeks, satisfy became you are status, he a should when the states of estimations are estimated as a matter.

This newsletter is designed to illustrate CristEOM through different argues sconing on specific actors, asking actors implied for their views, focular on an event or important progress mode, without forgetting to shed light an same interesting (16 experience).

This first state of the linearises finalizes a report on the first even organized by the DIGLOW project, the TBU implication vertices in Wark and of May 2021, an infraverse with a long crystel lawer invertex — Native Hamison from Statistic Swetter who is coordinating Wark Rockape. I on User analysis — all well as a summary of key description state on Wark Package 2 per linearismus products. The reserving Hamison provests the sequences description and the interception of the second state of the second



End Date:

31.10.2018

Purpose of the project

European System of Business Registers (ESBRs) aims to resolve the issues of:

• Inconsistencies in business statistics due to **different production practices**, use and role of national Statistical Business Registers;

• Inconsistencies in statistics on globalisation due to missing a shared view on the operational structure of global **enterprise** groups;

• Inefficiencies in business register processes as well as statistical production processes due to missing an infrastructure for linking and sharing business register information.





31.10.2018

- Example of a very close collaboration
- EuroGroups Register (EGR) 2.0 in production
- Secure remote access to microdata established
- Interactive Profiling Tool (IPT) in production first ESS attempt for online collaborative profiling
- 32 countries involved, 300 top groups profiled
- Profiling methodology stabilised



End Date:




For more information

<u>CROS portal</u> <u>https://ec.europa.eu/eurostat/cros/content/esbrs</u> <u>-0_en</u>

Functional emails:

<u>ESTAT-EGR@ec.europa.eu</u> concerning the EuroGroups Register (EGR)

<u>ESTAT-IPT@ec.europa.eu</u> concerning Profiling and the Interactive Profiling Tool (IPT)



End Date:

30.12.2020

Purpose of the project

Big Data (BIGD) aims to :

enable the ESS to gradually **integrate big data sources into the production of European and national statistics** and, in this way, contribute to the broader aims of the ESS Vision 2020.







Mobile phone data – population

Census 2011

Mobile phones 2015





For more information

CROS portal

<u>https://ec.europa.eu/eurostat/cros/content/esbrs</u>
<u>-0 en</u>

Functional emails:

- <u>Konstantinos.Giannakouris@ec.europa.eu</u>
- <u>Fernando.REIS@ec.europa.eu</u>





End Date:

01.12.2019

Purpose of the project

Shared SERVices (SERV) aims to :

- find a solution on **how to make a service available, by replication in a national production process or to expose a service on a central ESS/Eurostat service oriented architecture**.

- Contribute to **standardising the description of business needs** by providing Common Statistical Production Architecture (CSPA)

- Host and maintain a ESS Service Catalogue at the Commission/Eurostat containing services identified at ESS level





End Date:

01.12.2019

Purpose of the project

- Provide **guidelines and recommendations** for the ESS enabling national projects to realise **technological solutions** for **industrialisation and integration of processes** and for the rationalisation of information systems.

- Provide an **ESS/Eurostat** SOA environment for sharing those services in ESS for which no replication is necessary (cloud).





More information

<u>Functional emails:</u> <u>*Pierre.PEYRONNEL@ec.europa.eu*</u>



Purpose of the framework QUALity

..... projects and supporting frameworks contain quality elementsconsisting of the **European Statistics Code of Practice** and the general quality management principles of the ESS.

On one hand QUAL seeks to **ensure that developments related to quality within the ESS Vision 2020 projects** and supporting frameworks are in line with the ESS quality framework.

On the other hand QUAL aims to **identify new developments** which could have an impact on the ESS quality framework and which **might necessitate updating the framework.**





Purpose of the framework: Enterprise Architecture

.... In this context the Enterprise Architecture framework acts as an enabler for the ESS collaboration by defining a **common language** to describe both what the **Business does /wants** to do in the future **and the IT systems and services that are needed** to achieve these goals.

In particular, the Enterprise Architecture framework, by incorporating the principles of standardisation, interoperability and service-oriented architecture, seeks to create the conditions for sharing components and for better integrating production systems across the ESS



The ESSC requested in its May 2016 meeting, Eurostat has prepared an action plan to implement the recommendations proposed by the Resource Directors Group (RDG)

• =>Task Force on Cooperation models.

The action plan was sent to the RDG on 28 September 2016



Summing Up

The Vision suggests establishing common platforms for data storage, processing, and analysis to render production processes more efficient and effective at the European scale.





More information

ESS Website:

http://ec.europa.eu/eurostat/web/ess/aboutus/ess-vision-2020

Functional email:

ESTAT-ESS-VISION-2020-NEWS@ec.europa.eu

<u>Video Clip</u> <u>https://www.youtube.com/watch?v=i5VRp6mrAjU&</u> <u>t=53s</u>



END OF SECOND PART





New Methods for New Data

Innovation in official statistical production Key challenges and research areas

by Dario Buono*, European Commission, Eurostat dario.buono@ec.europa.eu 🔽 @darbuo

*The views expressed are the author's alone and do not necessarily correspond to those of the corresponding organisations of affiliation



1. Methodology@Eurostat

- 2. Data gaps
- **3. Data Analytics**
- **4.Big Data and Nowcasting**



Eurostat, the Statistical Office



- About 700 people with 28 different nationalities
- Statistical Office of European Union, part of EC
- Core business:
 - Euro-zone (19) & EU (28) aggregates
 - harmonization, best practices, guidelines, trainings & international cooperation
- Methodology team: Time Series, Econometrics, Statistical Disclosure Control, Research & Enterprise Architecture



Eurostat dissemination

- Statistics Explained user-friendly wiki-based
- **Statistical books** data and analysis
- Manuals and guidelines applied in the ESS
- Statistical working papers research
- Statistical reports new or experimental data
- Leaflets/brochures
- Infographics

http://ec.europa.eu/eurostat/web/main But we also have Facebook/Twitter accounts







Expertise breakdown per statistical tool











Filling the data gaps

Better use of the survey data

- Modelling for more robust estimates
- Flash estimates

Combining survey data with administrative data Using new data sources such as big data



Methodological Strategy: pillars

1. Data collection profits from **multiple sources** and decisions are taken considering the widest possible evidence base (**Data4Policy**)

2. **Data are integrated** and provided as service to meet user priorities and needs.

3.Eurostat has greater capacity to improve availability of **data analytics** and **data visualization** tools.



Data Driven World: context

- Demand of data users
- Methodologists need to innovate based on new statistical methods and information technologies





Data Analytics





Big Data Science



Official Statistics



Big data sources



- Web activity evidence for nowcasting
 - Google Trends
 - Employment
- Wikipedia as source for statistics
 - Cultural, Tourism Statistics
- Mobile communication data
 - Population, Land use, Tourism
- Web scraping
- Smart Meter









Flash estimations &

- Early indicators on Inequality
- t+30 estimates of GDP for Euro area



- HARMONISED INDEX OF CONSUMER PRICES HICP Flash Estimate
- Euro area business cycle monitoring rapid estimates
- Big Data and Macroeconomic Nowcasting
- Eurostat's Handbook of Rapid Estimations



Why interested in Big Data for nowcasting?

- **Big Data** are complementary information to standard data, being based on **different information sets**
- More **granular** perspective on the indicator of interest, both in the temporal and cross-sectional dimensions
- It is timely available, generally not subject to revisions



Research questions

Can Big Data help for Macroeconomic Nowcasting?

- **1. Literature review**
- 2. Models/methods to be used for Big data
- 3. Recommendations on how to handle Big Data
- 4. Case study: IPI, Inflation, unemployment of some EU countries



European research project: 2016









MEMBER OF GOPA CONSULTING GROUP







Big Data types

- Use of a typology based on Doornik and Hendry (2015):
 - Tall data: many observation, few variables
 - Fat data: many variables, few observations
 - Huge data: many variables, many observations





Models race

- Dynamic Factor Analysis
- Partial Least Squares
- Bayesian Regression
- LASSO regression
- U-Midas models
- Model averaging



255 models tested, macro-financial & google trend data



Statistical Methods: findings

- Sparse regression (LASSO) works for fat, huge data
- Data reduction techniques (PLS) helpful when dealing with many variables
- (U)-MIDAS or bridge modelling for mixed frequency





From Data Access to Modelling

Step-by-step approach, accompanied by specific recommendations for the use of big data for macroeconomic nowcasting, guiding to

- the identification and the choice of Big Data
- pre-treatment and econometric modelling
- the comparative evaluation of results to obtain a very useful tool for decision about the use or not of Big Data



Step 1: Big Data usefulness within a nowcasting exercise Recommendations

- 1. Evaluate the **quality** of the existing nowcasts and identify issue (bias or inefficiency or large errors in specific periods), that can be fixed by adding information in Big Data based indicators
- 2. Use of Big Data only when expecting to improve the timeliness and/or the quality of nowcastings
- *3.* Do not consider Big Data sources with **spurious correlations** with the target variable


Step 2: Big Data search *Recommendations*

- 1. Starting point for an assessment of the potential benefits/costs of the use of Big Data for macroeconomic nowcasting: identification of their source
 - Social Networks (human-sourced information)
 - Traditional Business Systems (process-mediated data)
 - Internet of Things (machine-generated data)
- 2. Choice is heavily dependent on the target indicator of the nowcasting exercise



Step 3: Assessment of big-data accessibility and quality Recommendations

- 1. Privilege data providers with guarantee of **continuity** and of the availability of a good **metadata** associated to the Big Data
- 2. If a bias is observed a **bias correction** can be included in the nowcasting strategy.
- 3. To deal with possible instabilities of the relationships between the Big Data and the target variables, nowcasting models should be **re-specified on a regular basis** (e.g. yearly) and occasionally in the presence of unexpected events.



Step 4: Big data preparation Recommendations

- 1. Big data often unstructured: proper mapping
- 2. Pre-treatment to remove deterministic patterns
 - Outliers, calendar effects, missing observations, Seasonal adjustment
- 3. Create a **specific IT environment** where the original data are collected and stored with associated **routines**
- 4. Ensure the availability of an **exhaustive** documentation



Step 5: Big Data modelling strategy Recommendations

- 1. Identification of appropriate econometric techniques
- 2. First dimension: choice between the use of methods suited for large but not huge datasets,
 - nowcasting with large datasets can be based on factor models, large BVARs, or shrinkage regressions
- 3. Huge datasets can be handled by **sparse principal components**, linear models combined with heuristic optimization, or a variety of **machine learning** methods such as **LASSO & LARS regression**
- 4. In case of **mixed frequency data**, methods such as UMIDAS and, as a second best, **Bridge**, should be privileged.



Step 6: Results evaluation of Big Data based nowcasting Recommendations

- 1. Run a critical and comprehensive **assessment of the contribution** of Big Data for nowcasting the indicator of interest based, e.g., on standard criteria such as **MSE or MAE**.
- 2. In order to reduce the extent of data and model snooping, a crossvalidation approach should be followed:
 - various models and indicators, with and without Big Data, estimated over a first sample and selected and/or pooled according to their performance
 - then the performance of the preferred approaches re-evaluated over a second sample



Case study

- Implementation of all these steps for nowcasting **IP growth, inflation** and unemployment in several **EU countries** in a pseudo out of sample context, using Google trends for specific and carefully selected keywords for each country and variable

- Big Data specific features: transform unstructured into structured data, time series decompositions, handling mixed frequency data

- Overall, the <u>results are mixed</u> but there are several cases where Google trends, when combined with rather sophisticated econometric techniques, **yield forecasting gains**, though generally small.

- Gains in term of timeliness or revisions have not been considered



Literature contribution

Eurostat Statistical Working Paper "Big Data and Macroeconomic Nowcasting: From data access to modelling"



 Methodological finding will be included in 2 chapter of the Eurostat/UNECE Handbook on Rapid Estimates currently under 2nd peer review, (forthcoming in 2017)



What's next? Big Data Econometrics

2017, a new project focusing on:

- Econometrics, Filtering issues, advanced Bayesian estimation and forecasting methods
- Real time empirical evaluations (including a direct comparison with Eurostat flash estimates),
- New ways and new metrics to present nowcasts
- Possible data timeliness/accuracy gains
- Big data handling tool developed as **R package**
- Scientific summary for Big Data Econometric strategy

... in a nutshell



Methodology

- Multi-mode and multisource approaches
- Algorithms, data mining
- New inference methods

IT environment

- Solutions for handling of Big Data
- Confidentiality
- Security

Data access and

sources

- NSIs coordinate administrative data
- legal, financial, ethical issues
- Minimum quality standards

Skills

- Data analysis
- IT programming skills for unstructured data
- Econometrics



Thank you for your attention!!



